



news console enterprise

Delivering breaking news direct to your desktop

"On average, people in the functions we studied spend 8 hours per week obtaining, reviewing, and analysing external information. Ten percent of all users spend over 20 hours per week looking for information."

Dutsell Inc., 2001

In many of today's working environments it is of paramount importance that decisions are made on an informed basis. It is no secret that information found on the web can greatly benefit day-to-day decision-making.

A wealth of information is available over the Internet, unfortunately locating and tracking pertinent information via existing Internet 'search engines' can be an arduous and time-consuming task. The fact is that search engines address the very broadest user requirements and often also fail to reveal the very latest developments.

What knowledge-workers require is an intuitive tool to provide them with relevant information, as soon as it becomes available.



Delivering breaking news direct to your desktop

Happyworm have created **NewsConsole** an intuitive tailor-made delivery mechanism that is capable of aggregating news from a variety of sources and presenting it efficiently and intuitively to the end user in a way that complements their working environment.

NewsConsole builds on the services that Moreover, Reuters and other news harvesters provide to create a news delivery system that allows users to intuitively retrieve the very latest and most relevant news.

Enterprise Integration

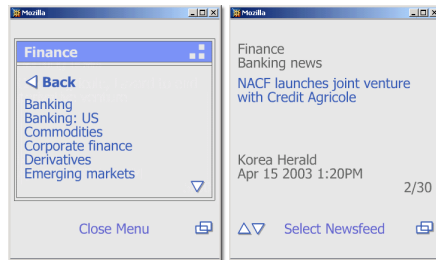
NewsConsole can be customised to meet the needs and image of your company or organisation. It can be set up to deliver news relevant to your industry's sector and even configured to search for news about your company.

As a distributed application **NewsConsole** was designed to be made available enterprise-wide using existing network infrastructures. Furthermore, integration into corporate Intranets is straightforward.

News Presentation

NewsConsole retrieves information from around the web and presents the user with changing news snippets consisting of:

- News Category
- Headline
- Source of the article (and hyperlink to the source)
- Date and time
- Hyperlink to the article
- News item number
- Total number of news items in that category.



Features

News in Real Time

NewsConsole regularly queries its sources in order to deliver the very latest news as soon as it becomes available.

Personalisation

Users can personalise **NewsConsole** at any time to deliver relevant content by selecting a series of 'favourite' news categories.

Aggregation

News content from separate news providers can be aggregated in different forms according to personal preference.

Customisation

Happyworm can customise **NewsConsole** to fit every company branding.

Viewing Modes

NewsConsole can be viewed as part of a web-page or it can sit permanently on the desktop.

Once detached **NewsConsole** can be scaled to a size that the user feels comfortable with and can even be made 'full screen' for use as a common display.

Ease of Use

To view any news item in more detail the user simply clicks on the headline of interest to display the detailed article in a separate browser window.

NewsConsole's intuitive facilitate quick access to all available headlines.

Efficiency

NewsConsole is small in size and once launched it takes up a very little network bandwidth to update news data. This means that even while being used by a large amount of users the impact on network performance is extremely minimal.

Going mobile

Due to its scalability and platform independence, Flash is fast becoming a popular format for a new wave of mobile devices. **NewsConsole** delivery systems could include palmtops, pocket PCs and the latest generation of mobile phones.

Advantages of Happyworm's NewsConsole over other Web-page based approaches

Push Technology

It can effectively push content to the user. Allowing them to receive updated information without having to dedicate their complete attention to it.

Rich Client

Developed using Macromedia Flash technology **NewsConsole** has a dynamic and highly functional graphical user interface.

Integration with XML

NewsConsole handles the news in XML (eXtensible Markup Language) format, the fast becoming standard format for data transfer between web applications.

Stand-Alone

NewsConsole functions independently from a web-page or a browser, so there is no need for a browser to be constantly open.

Low Bandwidth

Because **NewsConsole** is created with Flash, a vector based format, it is extremely small in size.

Accessibility

Using a vector based format also delivers the advantage of allowing the user the option to scale the application to a size they are comfortable with, this is especially important for the visually impaired but also useful for users keen to keep the console open at all times while taking up the minimum of space on their desktop.

Try out the NewsConsole demo:

www.happyworm.com/flashdemo/newsconsole



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