



Banner maker

promote new intranet content in a matter of minutes !

You probably know that web-based Banner Advertisements are a tried and tested way of getting internet users attention. But did you know that they can also be put to effective use on an intranet?

- To promote and link to new intranet content
- To announce company news, events and services
- To advertise and link to specific web-based resources

Happyworm has developed an automated solution for creating and editing banner ads in a quick, efficient and cost effective way.

With **BannerMaker** even non technical staff can create professional looking banners in a matter of minutes.

Main Features

- generates eye catching animated banners in Macromedia's Flash 5 format
- text, colours and text effects can be specified via a simple configuration file
- multiple banners can be created simply by creating multiple configuration files
- different versions of the configuration file can be saved and edited to create ready-to-use templates
- the configuration file can be edited visually using the intuitive BannerGenerator application provided
- complete platform independence is guaranteed by storing banner configuration information in text files
- customisable to reflect your organisations branding
- extremely small and fast to load
- easy to configure and deploy

Flash® is a trademark of Macromedia® 1995-2003

Try out the BannerMaker demo:

www.happyworm.com/flashdemo/bannermaker

How it Works

BannerMaker takes full advantage of the file handling capabilities of Macromedia Flash to create a Banner from details stored in a configuration file.

Banners can be incorporated into your webpages using two lines of HTML.

For ultimate efficiency the same piece of Flash can be called with different parameters to display a variety of banners.

Straightforward deployment means that you can quickly and efficiently add new banners to your site. Simply copy one or more configuration files to your webserver to update your banners.

Banner Effects and Functionality

- Multiple lines of text can be configured
- Colours of text, background and borders can be specified
- Direction of scrolling for each individual line of text can be set
- Links to target webpage are easily included
- Target page location can also be specified, for example same page or in a new window.

What you get when you purchase Happyworm's BannerMaker

- The Flash BannerMaker itself and example configuration files
- Access to your own personal secure online BannerGenerator for the quick creation and retrieval of configuration files.
- The option to have your banners customised to reflect your desired branding
- Access to Happyworm's support and on-site consultancy